



EmpowerChangeNow Newsletter

Life Transformations, LLC. – *empowering change*

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Life Transformations was

founded in 2003 by Joanne Aaronson.



Joanne's mission is to foster

empowerment in the individual to achieve his/her ideal life including relationships, career, and financial situation. Or for the executive, to achieve Enlightened Leadership to empower their best organization possible. The [Empower Change Now Newsletter](#) was started in 2007 to support this mission by sharing information about the underlying paradigm shift necessary to empower change in the individual for unlimited possibilities.

Dear Readers,

This month I tackle the topic of creating an environment that promotes profits and other associated positive energy in your work and personal lives. Operating in abundance is the key ideal when looking at the bottom line.

As usual, I welcome your comments or experiences with this material.

Always in light, Joanne

Operating in Abundance

Most of us studied science in high school and are familiar with the physical laws such as gravity and magnetism. The familiarity goes down however when it comes to the laws of nature. The popular press has made the Law of Attraction well known through a book called, "The Secret", but do you know that there are many natural laws? In this article, I'm going to discuss the Law of Abundance.

As the name suggests, The Law of Abundance involves issues of abundant or limitless thinking. The opposite characteristic, as in one is not in abundance, is a quality known as being in scarcity. This concept has nothing to do with natural resources such as how much recycling you do; rather, it is about how you look at money, your bills, as well as the way you interact with others while doing business. Remember that the laws of nature always refer to how energy is used or exchanged; thus, being in abundance implies that one believes that there is an abundant supply of all things and that they offer their time, service and help to others knowing that they can replenish their own supply by consciously creating energy from the universe (in the appropriate way). It really is a simple concept, but one that not many people truly embrace.

Have you ever heard of *Pay it Forward*? It's a movement in which individuals give to others first knowing that eventually, in one way or another, good things will come back to them. It's a great way of being in abundance. There is a movie of this title if you'd like to rent it for a deep dive into this subject.

Here are some examples of how The Law of Abundance plays out.

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Maximizing Revenue

Whether you're a business development person or a project manager doing your best to keep project costs in line, everyone is interested in maximizing revenue these days. It's not only good for you, it's good for the corporate bottom line.

So how does one keep their expenses down and profits up? Well, there are some obvious answers. It's necessary to watch the specifics of the spending and determine the benefit of each item. Sound basic? Yet how often do we spend on unnecessary items thinking we'll get use out of them.

- ◆ Buy in quantity for discounts or to take advantage of free shipping.
- ◆ Evaluate between suppliers to get the best deal. Be careful, since the best deal may not be the cheapest. This is particularly true when a bit more money will buy a much better service. I recently had to replace my two front house lights. I researched not only price, but service. In the end, I did get a good price for the two (quantity) and found a vendor that showed an excellent service record. When one of the lights started acting up, I called the company and was sent a replacement without question. These people certainly stood behind their products.
- ◆ Once you decide on a vendor, ask them to match a competitor's price. When I wanted to buy another household item, I called the vendor from which I'd purchased the two lights and said, "I want to buy a corner glass shelf and I'd prefer to buy it from you since you stood behind my order last night. However, another company is offering it for \$20 less. Will you match the price?" The answer was, "yes". The price was matched within a few dollars which was close enough for me in light of the flawless service record. Win win situation. This company really appreciates my loyalty and I appreciate their service.
- ◆ After the sale, if you like the company and their service, now go out of your way to provide a good recommendation on their website, the internet or to other potential customers.
- ◆ Keep your own prices as reasonable for your customers as possible to allow the maximum customer pool. Don't price people out of your market. Think creatively how to add value so that people want to buy other services from you. I find that by keeping my fees low, I keep my clients coming back for more hours of coaching longer than if I had raised my per hour rate. Then I added other "service" by creating energy-based jewelry which my clients just love. Again, win win for every one.
- ◆ (Don't forget to be in abundance to create the energy of good things, including profits coming back to you. See pages 1/3 for more details on this tip.)



Remember:

- ◆ **It's not about just price**
- ◆ **Service is key**
- ◆ **Be grateful**

Events and Happenings

My personal page on Facebook hit a maximum of 5,000, so I'm inviting everyone to join my professional page [intuitivelifecoachjoanne](#) page for inspirational musings. It's free and full of uplifting information.



Balance Your Life Corner



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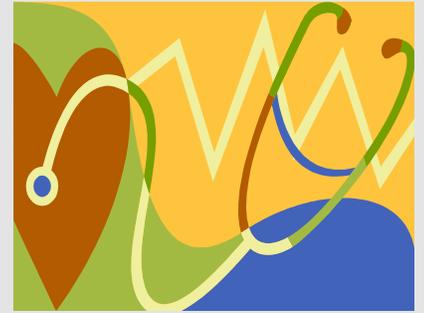
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We're on the web:

www.empowerchangenow.com

Natural Remedies

Over the next few issues, I'd like to provide some natural remedies that can be very helpful to have handy around the house. Here's a helpful tip for the kitchen: keep a small jar of petroleum jelly in the drawer in case of a burn on the stove. Just dap a small amount on the burned finger or hand to protect the spot from blistering. Petroleum jelly is also good to stop bleeding if you get a cut. The other day, my cat Skylar was about to throw up and in moving him off my Persian carpet, he accidentally clawed my leg. The next thing I knew, blood was running down the side. I quickly went into the kitchen and put some Petroleum jelly to stop the bleeding.



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Carrying around an old briefcase or tattered wallet sends out a message of scarcity. It means you don't value yourself enough to buy a new one. This does not mean that as soon as you get a tiny scratch you throw something out. It just means that when something out lives its useful life, getting a new one welcomes in prosperous energy and releases the old energy.

Withholding information from your team in order to compete for position at work and otherwise, not sharing is also being in scarcity. This mode of operating has a way of backfiring since the offender is just bringing the energy of scarcity back to them. The recoil may happen in terms of their appraisal for not being a team player or it may be happen in a more subtle manner. The opposite, that of sharing whenever possible and helping others is operating in abundance.

Giving away clothing that you no longer need to others that can really use it is being in abundance.

Sending money to charity on a regular basis or at times of crisis is particularly important when you need help in some way. Let's say you're looking for a new job or are getting over an illness. Give out first in order to welcome in the energy of abundance that you've created. I always advise my clients that have just found a job to send a check to charity to show gratitude. This is also part of being in abundance.

I hope you find these tips useful as your traverse the journey of life and yes, operating in abundance.

